Permit #F00024425

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00024425 **Type of Permit:** FILMING **Release Date:** 02/08/2010

Production Company LAUNCH DR TV

Insured Company Name LAUNCH DR TV
Contact Phone No. 1 310-305-8342
Contact Phone No. 2
Fax 310-305-8240
Address 12910 CULVER BLVD, SUITE G
LOS ANGELES, California 90066

Production Title UNTITLED

Type of Production Infomercial

Producer KATHY PALMER

Director SAM NAJAH

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Yulizza Ramirez

Location Manager KATHY PALMER
Primary Phone Mobile - 310-339-0987
Secondary Phone Office - 310-305-8221

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00024425
Production Company LAUNCH DR TV
Insured Company LAUNCH DR TV
Production Title UNTITLED

Location Manager KATHY PALMER
Primary Phone Mobile - 310-339-0987
Secondary Phone Office - 310-305-8221

Location Address 8421 Lankershim Blvd, Los Angeles, CA, 91352

Location Names

Location Type Warehouse

Location Description

Film Dates 2/9/2010 - 2/9/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Launch DR TV AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	18

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs N/S HADDON AVE., LANKERSHIM BLVD- NORTH 400'

Approximate Footage 301 - 600 **Log Number** 1010302

Date(s) 2/9/2010 to 2/9/2010 **Time(s)** 06:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of LAUNCH ONTV ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/8/08

By _____
Representative's Signature

SIGN HERE

LAUNCH ONTV
Name of "Principal" (Production Company)

Jennifer Ryan
Print Principal Representative's Name

PRODUCTION MANAGER
Representative's Title (i.e. UPM, Loc Mgr)

12910 Culver Blvd. Ste G.
Principal's Address

Los Angeles, CA 90066
City, State, Zip Code

310-305-8342
Principal's Telephone Number

PERMIT